



PRESS RELEASE - FOR IMMEDIATE RELEASE

Indiana Council of Community Mental Health Centers

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### **Indiana Council News – Pledges Commitment to Bowen Health Workforce Playbook**

Indianapolis, IN — July 15, 2024 — The Indiana Council of Community Mental Health Center is proud to announce its commitment to the Bowen Health Workforce Playbook, a comprehensive strategy aimed at addressing critical workforce challenges in the mental health sector. This commitment underscores Indiana Council’s dedication to enhancing the quality and accessibility of mental health services across the state.

The Bowen Health Workforce Playbook, developed by the Bowen Center for Health Workforce Research and Policy, offers a robust framework for recruiting, training, and retaining a skilled and diverse mental health workforce. By aligning with this playbook, Indiana Council aims to tackle the pressing issues of workforce shortages, burnout, and retention that have plagued the mental health field. You can access the recently released the Playbook for Enhancing Indiana’s Mental & Behavioral Health Workforce here [The Playbook | Bowen Health Workforce \(bowenportal.org\)](https://www.bowenportal.org).

Key Initiatives of the Commitment Include:

1. Enhanced Recruitment Strategies: Implementing innovative and targeted recruitment efforts to attract a diverse pool of mental health professionals to serve Indiana’s communities.

2. **Comprehensive Training Programs:** Developing and offering continuous education and training opportunities to ensure mental health workers are equipped with the latest knowledge and skills to provide high-quality care.

3. **Supportive Work Environments:** Promoting practices and policies that foster a supportive and sustainable work environment to reduce burnout and improve job satisfaction among mental health professionals.

4. **Collaboration and Partnerships:** Strengthening partnerships with educational institutions, healthcare organizations, and governmental agencies to create a unified approach to workforce development.

5. **Data-Driven Decision Making:** Utilizing data and research from the Bowen Center to inform policies and strategies that address workforce needs and improve service delivery.

“Our commitment to the Bowen Health Workforce Playbook is a significant step towards ensuring that Indiana’s mental health workforce is prepared to meet the growing and evolving needs of our communities,” said Zoe Frantz, President & CEO of Indiana Council. “By focusing on recruitment, training, and retention, we are dedicated to building a resilient and capable workforce that can deliver exceptional mental health care to those in need.”

Indiana Council’s alignment with the Bowen Health Workforce Playbook reaffirms its mission to advocate for and support the mental health needs of Indiana’s residents. This commitment is expected to bring about meaningful improvements in the availability and quality of mental health services, ultimately contributing to the well-being and resilience of communities across the state.

#### About Indiana Council

The Indiana Council of Community Mental Health Centers (ICCMHC) is a statewide organization dedicated to promoting mental health, advocating for effective public policy, and supporting the delivery of high-quality mental health services in Indiana. ICCMHC represents the collective interests of community mental health centers across the state, striving to ensure accessible and equitable mental health care for all Indiana residents.

#### About the Bowen Center for Health Workforce Research and Policy

The Bowen Center for Health Workforce Research and Policy is a leading research organization focused on addressing health workforce challenges through evidence-based research and policy analysis. The Bowen Health Workforce Playbook is a strategic guide developed to assist organizations in overcoming workforce challenges and enhancing the capacity of the health workforce.